



MatchaTalent

COMPANY PROFILE

PT. Talenta Eksekutif Asia

Centennial Tower, Level 29, Unit D-E, Kav. 24-25, South Jakarta

matchatalent.com | +628 111 8888 54 | hello@matchatalent.com

 **MatchaTalent**  **MatchaTalent**  matchatalent.com

Looking for $\frac{\text{jobs}}{\text{talents}}$ are like searching for *Mr. Right*



Companies are getting hundreds (or thousands) of **un-qualified** applicants for each posted job



Overwhelmed HRs have no choice but to do screening via **vanity metrics**, i.e. GPA, alma mater, years of exp



After lot of time and effort, applicants are rejected; while companies end up **settling for less** (metrics \neq performance)

MatchaTalent is your talent sourcing solution



Not just any head-hunter,
we keep and analysed
all the resumes we got,
so once opportunity arises,
our talents are ready



Our veteran recruiters
do the sorting for the HRs,
delivering **clean and efficient**
end-to-end recruitment



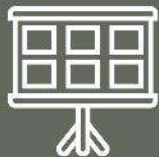
As we build relationships
with our talents,
what we work on is not a job,
their whole career

THE SHIFT

PHASE A: OLD WAY HIRING



Expensive Channel
Headhunter



Conventional Channel
Job Fair, Classified Ads,
and Job Board

PHASE B: JOB PORTAL HIRING



Waiting for Resume
Irrelevant applicants



Uncertain Time
Exceed the deadline



**Fixed Cost,
Unknown Result**
Cost bad hiring
decisions

PHASE C: AI+ RECRUITERS



Boost Hiring Speed
Multi-channel massive
recruitment for faster
result



Better Result
Utilizing Human
Judgement



Cost Efficient
Pay only for results

THREE REASONS ON WHY MASSIVE DEDICATED RECRUITERS ARE NEEDED

1

ACCURACY & RELIABILITY ISSUE

AI-based hiring can easily be confused by formatting options. For example, a candidate might have good qualities that a company seeks, but still fail to qualify into the AI's list due to some unorthodox style of bullet points used in the resume.

2

DEPENDENCY ON SPECIFIC KEYWORDS

AI depends very much on certain keywords to scan through their pile of candidates. This can become a loophole for candidates who are familiar with the way the AI is programmed, where they may include certain keywords that have the potential to trick the system and camouflage them as good fits for various positions, even though they are not.

3

LACK OF HUMAN JUDGEMENT

If a company is looking to diversify its workforce, then AI would be a potential problem. There are candidates out there who are still the best fit for the position based on their personality, personal interests, character and work ethics. These are factors that require human judgement.

Introducing MatchaTalent

A co-partnership recruitment company to boost hiring faster



Vision

Consolidating fragmented data from various sources between potential employees and employers into a single platform.

Mission

To be the fastest and largest recruitment agency globally.

Updated Statistics

5+

Years experiences

1,500+

Active jobs

185

Hiring partners

190

Employers

150,000+

Candidates

360° End to End Recruitment Branding

Place unique advertisements to draw a larger pool of applicants for particular positions.



The screenshot shows a recruitment page for Sands Group. At the top, it says 'BETTER FUTURE' and has navigation links for 'Home', 'About', and 'Blog'. Below that is a sub-header 'WHY YOU SHOULD JOIN US' with a gold coin icon. The main headline reads 'Sands Group is one of the biggest tech company groups in Indonesia'. A sub-headline states: 'Not only for having worldwide-known brands, but also huge in business size. One of them is in the top 16 biggest in the world, and the other, you'll just know it when you see it.' Below this is a row of logos for 'oppo', 'J&T EXPRESS', 'J&T CARGO', 'J&T Commerce', 'FULLMCON', 'MAKUKU', 'YOU', and 'Qlike'. The main content area features four columns, each with an orange circular icon and a text block: 1. 'Always-expanding large company groups' with an icon of a stack of blocks. 2. 'Encouraging career and personal development' with an icon of a person climbing a ladder. 3. 'Perfect working environment across all business units' with an icon of a person at a desk. 4. 'Celebrating equality, inclusivity, and diversity for all' with an icon of two people standing together.

We've acknowledged that recruitment isn't about aggressive sales; at MatchaTalent, we invest in our team without adding any extra charges.

Our approach is demonstrated via the following platforms:

- Our specialized websites (URL)
- High-quality content
- Specific social media accounts
- Regular weekly job advertisements

Source: <https://betterfuture.matchatalent.com>

WHERE ARE WE?

We have a presence in almost 50 nations spanning Asia, EMEA, Europe, and the Americas, including leading countries like the United States, Canada, the UK, Germany, Saudi Arabia, Singapore, and many others.

Headquartered in Jakarta, we leverage hundreds of recruiters worldwide to expedite the hiring process in the most cost and time-efficient manner.



First choice for brands worldwide

PT Talenta Eksekutif Asia

A recruitment company that is the first choice for both international and local businesses.

Automotive



Consumer Electronics



Construction



Insurance



Finance and Banking



Internet & Tech Services



First choice for brands in worldwide

PT Talenta Eksekutif Asia

Even more of them..

FMCG



Logistics



Machinery / Industrial Automation



Mining, Energy, Oil & Gas



Management Consulting



Petrochemical

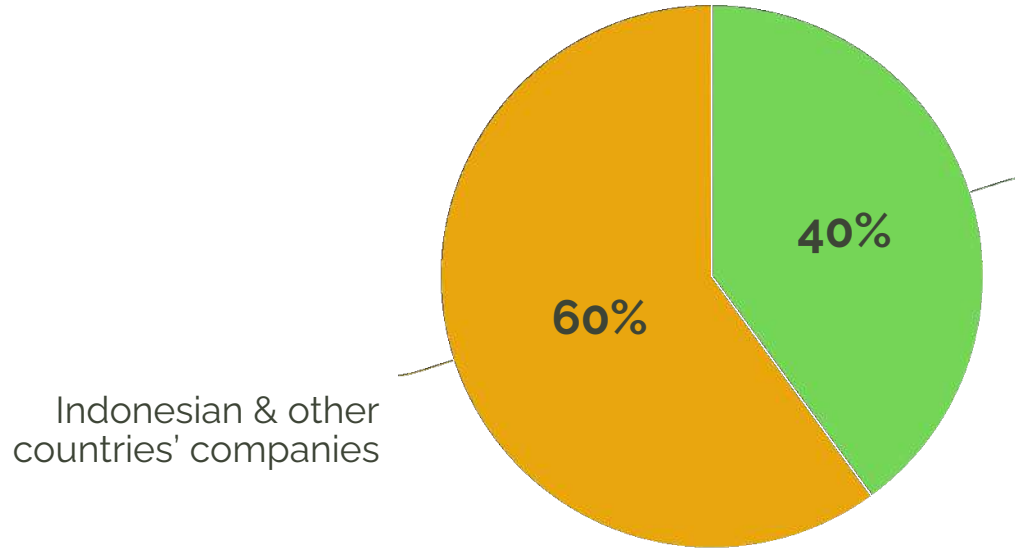


Telecommunication



Chinese company makes 40% of all 150+ clients

PT Talenta Eksekutif Asia



Chinese companies



FULLMOON And many more.

What They Say about MatchaTalent

PT Talenta Eksekutif Asia



Marcel Angelo
(PasarTrainer)

I've had the chance to work with **MatchaTalent** to source key talents. They understand in what we require at **PasarTrainer** and was able to provide matching candidates rather quickly. Thumbs up for **MatchaTalent!**



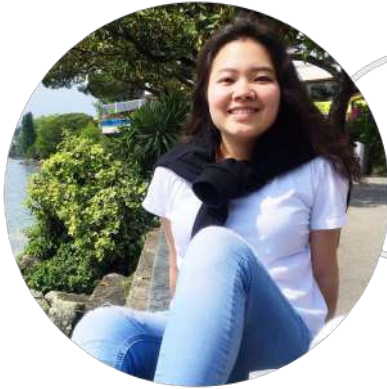
Wisnu Nugraha
(Ericsson)

I have worked with **MatchaTalent** for almost 1 year, yet the team amaze me every time. They are very keen in finding good talents and highly dedicated, passionate, goal-oriented, and full of spirit.

They always assist me when I have found a difficult sourcing and they will bring a positive energy towards the people they'll meet. **MatchaTalent** is a customer-mindset company with a strong business sense. Cheers for **MatchaTalent!**

What They Say about MatchaTalent

PT Talenta Eksekutif Asia



**Yenny Pricila
Budiman (candidate)**

I'm very grateful for the help I got from **MatchaTalent**. I have just graduated and I was looking for a job back then, **MatchaTalent** is there for helping me to find a good company. **MatchTalent** does not only help me but they are also being a very friendly team.

我很感谢 **MatchaTalent** 的帮助，刚毕业的我在寻找工作。感恩能遇到 **MatchaTalent**，帮助我找到了家不错的公司。**MatchaTalent** 不仅帮到了我他们也是个很友善的队



**Bastian Ahmad
Maladi (candidate)**

I feel very grateful to met **MatchaTalent**. They connect talents with promising companies, and here, today, I work with **PT Festo** with great enthusiasm. This is one of the biggest deals of my life and **MatchaTalent** is my partner who had highly contributed in bringing me to this place.



“

Our story may have any number of endings,
but its start is a singular choice
that we make **TODAY.**

Faisal Khosa



THANKS!

Does anyone have any questions?



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